



GAAP Seminars

Bridging the GAAP

Tailored Solutions • Industry Experience • Dynamic Presentations

Bridging the GAAP to IFRS

March 24, 2010

AMA Executive Conference Center, New York City

GAAP Seminars invites you to be our guest at this free, invitation-only event to be held on Wednesday, March 24, 2010 at the AMA Executive Conference Center in Times Square.

IFRS is here! Are you prepared? The proposed SEC roadmap calls for the eventual use of financial statements prepared in accordance with IFRS by U.S. Companies. This course is for executives, analysts, accountants and others responsible for financial reporting/analysis who understand U.S. GAAP, but need to know about IFRS to function in the global marketplace. Get prepared!

This one-day course is eligible for 8 CPE credits. The agenda is as follows:

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|-------------|---|
| 8:30-9:00 | Check-in and continental breakfast |
| 9:00-9:30 | Introduction to IFRS and its use in the U.S. |
| 9:30-10:00 | Choosing appropriate IFRS accounting policies |
| 10:00-10:30 | Preparing financial statements in accordance with IFRS |
| 10:30-10:45 | Break |
| 10:45-12:15 | Significant recognition and measurement differences (Part I) <ul style="list-style-type: none">- Revenue recognition- Business combinations and non-controlling interests- Consolidation and accounting for investments in associates and SPEs |
| 12:15-1:15 | Lunch |
| 1:15-2:45 | Significant recognition and measurement differences (Part II) <ul style="list-style-type: none">- PP&E, assets held for sale, investment property and related impairment issues- Intangible assets and related impairment issues- Inventories- Commitments and contingencies |
| 2:45-3:00 | Break |
| 3:00-4:30 | Significant recognition and measurement differences (Part III) <ul style="list-style-type: none">- Financial instruments- Classification of instruments as debt or equity- Share-based payment- Income taxes |
| 4:30-5:00 | Overview of IFRS 1 <i>First-time Adoption of IFRS</i> and conversion issues |



Seating is limited so register today. We hope to see you there!

www.gaapseminars.com

(804) 897-0608

contact@gaapseminars.com

Registration Information

Complete the registration form below and submit by fax, email or regular mail by March 5, 2010.

Fax: (804) 897-0609
Email: Contact@gaapseminars.com
Mail: GAAP Seminars
13807 Village Mill Drive, Suite 307
Midlothian, VA 23114

Date: Wednesday, March 24, 2010

Location:

AMA Executive Conference Center
1601 Broadway, New York, NY 10019
(212) 903-8060
www.amaconferencecenters.org/new-york.htm

About the course

Using lecture, examples and class discussions, this course will provide participants with an introduction to IFRS and the significant differences with U.S. GAAP.

Recommended CPE credits: 8
Prerequisites: Basic knowledge of U.S. GAAP
Advance preparation: None
Level of knowledge: Intermediate
Field of Study: Accounting
Delivery method: Instructor-led group-live offering

Program fee

This course is being offered **free** of charge by invitation only. All registrations must be received by March 5, 2010. Participants will receive a comprehensive course manual, other learning materials, refreshment breaks and lunch. **Dress is business casual.**

Hotel accommodations

Please visit the venue's website for hotel information. Participants are responsible for their own accommodation arrangements.

Incidental expenses

GAAP Seminars is not responsible for airfare or other travel costs incurred by participants.

Substitutions and cancellations

In order for us to control our costs for this free seminar, please notify us if you must cancel your registration or if you intend to provide a replacement participant.

Disclaimer

GAAP Seminars reserves the right to alter the contents of this program and/or the speakers and/or the venue due to circumstances beyond our control. For more information regarding administrative policies such as complaint, please contact our offices at (804) 897-0608.



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GAAP Seminars sponsor ID number: 108187*

**All fields of the registration form must be completed to register for this course.
Registration confirmations will be sent to participants via email.**

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Name: _____

Company: _____

Title: _____

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